



2027 第三届杭州国际 The 3rd Hangzhou International 人形机器人与机器人技术展览会 Humanoid Robot and Robotics Technology Exhibition 2027

2027.05.27-29

杭州大会展中心-浙江

Hangzhou Grand Convention and Exhibition Center-Zhejiang

批准单位 | Approved by

中华人民共和国商务部
Ministry of Commerce of the People's Republic of China

主办单位 | Hosted by

浙江省机器人产业发展协会
Zhejiang Robot Industry Association

浙江大学机器人研究院
Zhejiang University Robotics Institute

上海高登会展集团有限公司
Golden Conference & Exhibition Group

承办单位 | Organized by

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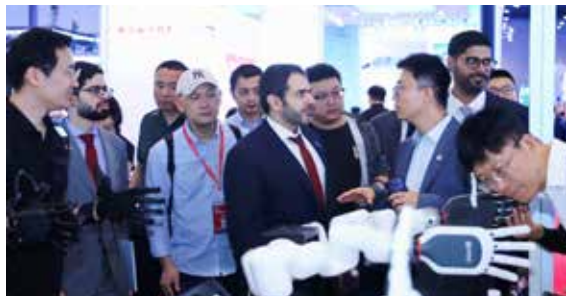
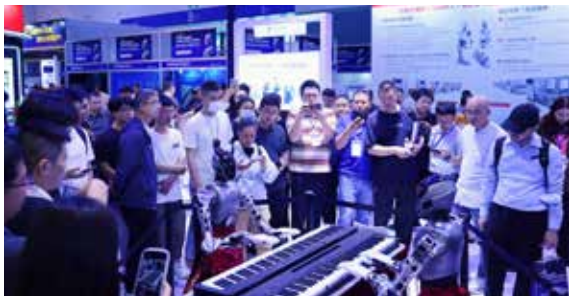


展会概况

Exhibition Background

杭州国际人形机器人与机器人技术展览会(简称:杭州人形机器人展)是国内首个聚焦人形机器人全产业链的专业采购盛会。展会以“重塑具身智能人形机器人产业链”为核心使命,立足2026人形机器人量产元年发展契机,现已成为国内人形机器人领域的标杆性年度盛会,进一步夯实了杭州作为亚洲人形机器人产业风向标的核心地位。展会创新采用“展览+论坛+对接+科普”四位一体办展模式,全面覆盖人形机器人全产业链,集中展示核心零部件、全品类人形机器人整机、智能控制系统及多场景落地应用方案,并配套举办40余场高端行业峰会、政企产业对接会、跨境商贸洽谈及科技科普展演等特色活动,构建起技术展示、思想交流、精准对接、大众科普的全链路产业服务平台。本届展会充分彰显了国产人形机器人产业链的突破性发展成果,有效加速核心零部件国产化替代进程,大幅提升产业自主研发与配套能力。行业正式告别概念研发阶段,迈入量产落地、全域商用的高速发展快车道,核心零部件国产替代、具身智能算法迭代升级、多场景规模化落地成为产业核心发展趋势。

Hangzhou International Humanoid Robot and Robot Technology Exhibition (referred to as the HRTE HANGZHOU) has become China's first professional sourcing event focused on the entire industry chain of humanoid robots. With the core mission of "reshaping the embodied intelligence humanoid robot industry chain" and seizing the opportunity of 2026 as the inaugural year of mass production for humanoid robots, the expo has established as a benchmark annual event in China's humanoid robot industry, further solidifying Hangzhou's position as a key bellwether for the humanoid robot industry in Asia. Combined with exhibition, forum, matchmaking and science popularization, the expo comprehensively covers the entire humanoid robot industry chain, showcasing core components, full-category humanoid robot complete units, intelligent control systems, and multi-scenario deployment solutions. It also features over 40 high-end industry summits, government-enterprise industry matchmaking sessions, cross-border trade negotiations, and technology & science popularization demonstrations, creating a full-link industry service platform that integrates technology display, idea exchange, precise matchmaking, and public education. The exhibition highlights the latest breakthroughs across China's domestic humanoid robotics supply chain, accelerating the localization of key components and strengthening independent innovation and supporting industrial capabilities. As the industry moves beyond the conceptual development stage into an era of mass production and large-scale commercialization, key trends are emerging, including domestic substitution of core components, continuous advancement of embodied AI algorithms, and large-scale deployment across multiple application scenarios.





新的机遇

New Opportunities

为深耕具身智能产业赛道，搭建人形机器人领域国际化交流合作与供需对接平台。基于展会两届成功召开的基础上，经中华人民共和国商务部批准，由浙江机器人产业发展协会、浙江大学机器人研究院与高登会展集团共同主办的2027第三届杭州国际人形机器人与机器人技术展览会，将于2027年5月27日-29日在杭州大会展中心举办。本届杭州人形机器人展作为中国地区首个专注人形机器人全产业链的专业采购盛会，展会专注技术创新与场景落地，依托深厚产业积淀与国际化服务体系，是海内外企业深耕中国市场、对接供应链资源、开展跨境研发与商贸合作的重要平台。

To further advance the embodied intelligence industry and provide an international platform for exchange, cooperation, and supply-demand matchmaking within the humanoid robotics sector, the 3rd Hangzhou International Humanoid Robot and Robotics Technology Exhibition 2027 (hereafter referred to as HRTE HANGZHOU) will be grandly held at the Hangzhou Grand Convention and Exhibition Center from May 27 to 29, 2027. Based on the success of its previous two editions, the event has been officially approved by the Ministry of Commerce of the People's Republic of China and is jointly organized by the Zhejiang Robot Industry Association, Zhejiang University Robotics Institute and Golden Group. As China's first professional procurement event dedicated to the entire humanoid robotics industry chain, HRTE HANGZHOU focuses on technological innovation and real-world application deployment. Supported by a strong industrial ecosystem and a comprehensive international service network, the exhibition strives to serve as an important window for domestic and foreign enterprises to expand the Chinese market, connect with supply chain resources, and explore cross-border research, development, trade, and business cooperation opportunities.

历届回顾

Past Editions Review

历经两届杭州人形机器人展已取得丰硕成果,展览面积累计超4.5万平方米,汇聚近700家海内外领军企业参展,全面覆盖人形机器人整机、系统集成、核心零部件及全场景应用。展会创新推行需求前置匹配、一对一闭门洽谈模式,有效破除跨国合作壁垒。展会累计接待专业观众119738名、海外采购商5436名,累计达成合作意向337项、落地重大签约项目66项,意向总额达413亿元,涵盖零部件配套、整机定制、场景共建、跨国联研等多个领域。展会同期配套举办人形机器人产业大会、中日韩、中欧等40余场高端跨国论坛与精准对接活动,形成集技术研讨、资源对接、项目落地、商贸成交于一体的全球化产业生态平台。

The previous two editions of the Hangzhou International Humanoid Robot and Robot Technology Exhibition achieved remarkable results. With a cumulative exhibition area exceeding 45,000 square meters, the event attracted nearly 700 leading enterprises from China and abroad, covering the entire humanoid robotics value chain, including complete humanoid robots, system integration, core components, and full-scenario applications. The expo pioneered an innovative model featuring demand-driven matchmaking and one-on-one closed-door business meetings, effectively breaking down barriers to cross-border collaboration. In total, the event welcomed 119,738 professional visitors and 5,436 overseas buyers. It facilitated 337 cooperation agreements and resulted in 66 major signed projects, with a total intended investment value of RMB 41.3 billion. These collaborations covered a wide range of areas, including component supply and integration, customized robot manufacturing, scenario-based application development, and international joint research and development initiatives. During the exhibition, a series of supporting events were held, including the Humanoid Robot Industry Conference and more than 40 high-level international forums and targeted matchmaking sessions involving China, Japan, South Korea, Europe, and other regions, aiming to provide a global industrial ecosystem platform integrating technology exchange, resource matchmaking, project implementation, and commercial transactions.



展出大类

Major Exhibits

• 具身机器人与产业链:

各类人形机器人、情感交互机器人、外骨骼机器人、仿宠物机器人、关键零部件(包括伺服系统、传感器、减速器、控制器、关节模组、机器视觉系统、电池与电源管理系统、通信模块以及计算平台与操作系统等)、系统集成等产业链与应用服务。

• Embodied Robots and Industry Chains:

Humanoid robots, affective interactive robots, exoskeleton robots, pet-like robots; key components (including servo systems, sensors, reducers, controllers, joint modules, machine vision systems, batteries & power management systems, communication modules, etc.), system integration and related supply chains and application services.



重塑具身智能人形机器人产业链

Reshaping the Industrial Chain of Embodied Intelligent Humanoid Robots

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• 机器人技术与应用:

各类机器人整机(商业服务、生活服务、低空经济、医疗、教育、娱乐、工业及特种机器人等)、AI终端、核心零部件、上下游供应链及场景应用等。

• Robotics Technology and Applications:

Robots (including commercial service, domestic service, low-altitude economy, medical, educational, entertainment, industrial, and special-purpose robots, etc.), AI terminals, core components, upstream and downstream supply chains, and scenario applications.





参展费用

Participation Fees

• 标准展位:

A: 国内企业 16800.00/展期(RMB) 3m×3m

B: 国外企业 4800.00/展期(USD) 3m×3m

每个标准展位包括 (包括:三面白色壁板、中(英)文楣牌制作、铝合金洽谈桌一张、折椅二张、地毯满铺、展位照明、220V/5A 电源插座一个、废纸篓一个。

• 室内光地:

A: 国内企业 1600(RMB)/平方米/展期

B: 国外企业 480(USD)/平方米/展期

注:(最少36平方米起租)“光地”只提供参展空间,不包括展架、展具、地毯、电源等。

• International Standard Booth:

For domestic enterprises: RMB 16800/Expo, 3m*3m

For overseas enterprise: USD 4800/Expo, 3m*3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket .

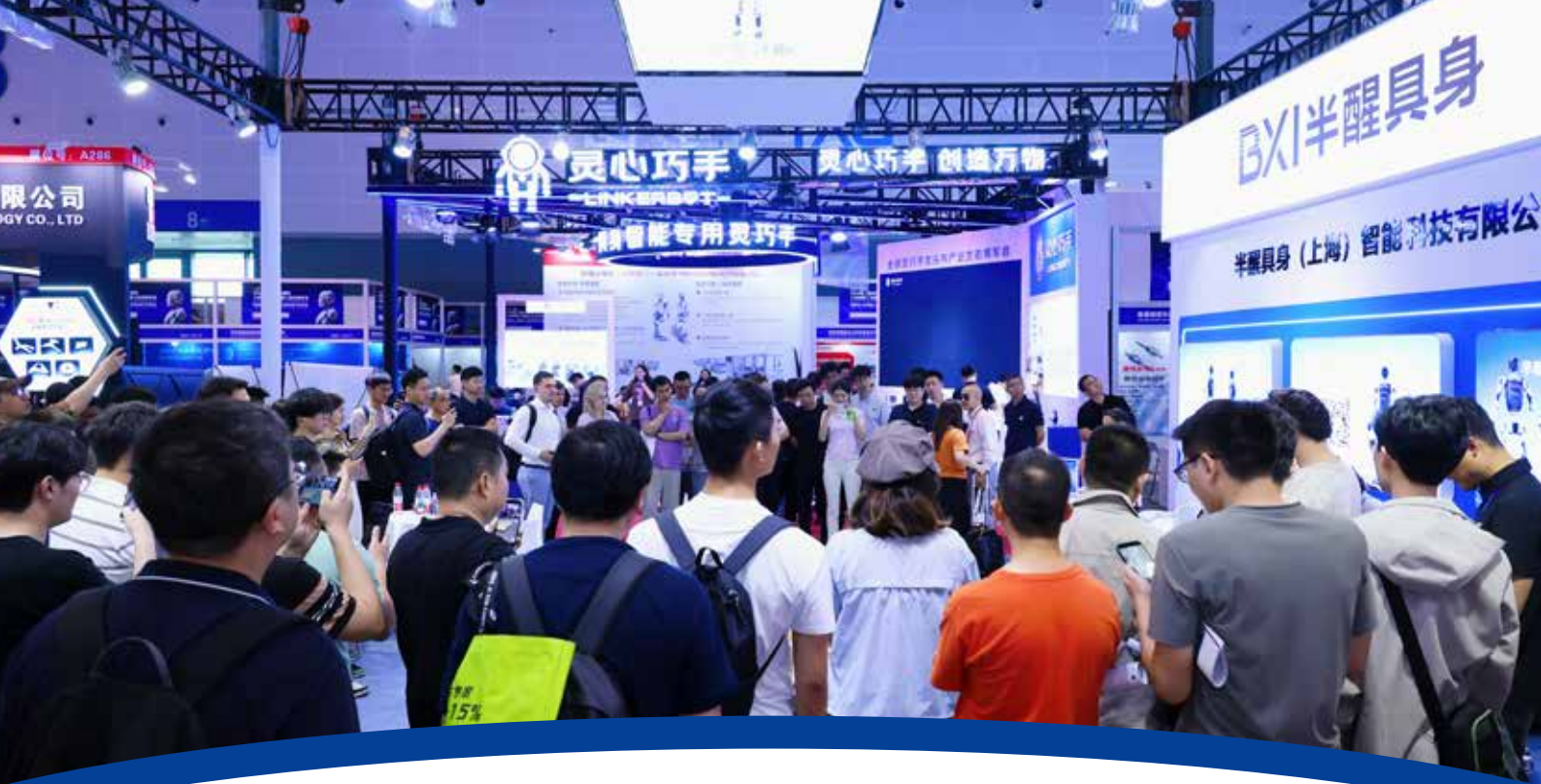
• Indoor Raw Space:

For domestic enterprises: RMB 1600/Sq.m.

For overseas enterprises: USD 480/sq.m.

Note: The raw space(minimum 36 sq.m.) only supplies a show space excluding power supply, lights, carpet, and other things.





杭州优势

Advantages

1 产业优势：杭州在机器人减速器、伺服驱动、智能感知、控制系统等核心部件研制环节，拥有新剑机电、环动科技、海康机器人、华睿科技等一批代表性企业。在机器人“大脑”领域，拥有阿里云、有鹿机器人等一批具身智能先发企业。

Industrial advantages: In terms of the development of core components such as robotic reducers, servo drives, intelligent perception and control systems, there are a number of representative companies such as Seenpin, Fine-Motion Tech, HIKROBOT, and iRAYPLE in Hangzhou. Hangzhou is home to numerous intelligence pioneers such as Alibaba Cloud and Udeer AI in the field of robot "brains".

2 研发优势：杭州有浙江大学、西湖大学、北航杭州创新研究院、国科大杭州高等研究院、浙江机器人及智能装备创新中心、阿里达摩院等创新平台，集聚了一批科研团队。其中，浙江大学成立机器人研究院和石虎山机器人创新基地，已成功研发多款高性能双足人形机器人。西湖大学在柔性机器人、人机交互等领域拥有一系列世界级科研成果。

R&D advantages: Hangzhou provides innovative platforms such as Zhejiang University, Westlake University, Hangzhou Innovation Institute of Beihang University, Hangzhou Institute for Advanced Study, UCAS, Zhejiang Innovation institute of Robotics, and Damo Academy, which have gathered a number of scientific research teams. Zhejiang University has established the Robotics Institute and Shihushan Robot Innovation Base, and has successfully developed numerous high-performance bipedal android. Meanwhile, Westlake University has a series of world-class scientific research results in the fields of flexible robots and human-computer interaction.

3 平台优势：为提升产学研协同创新能力和成果转化能力，杭州着力推进‘一中心一联盟五平台’高能级产业创新平台建设。“一中心”即人形机器人创新中心、“一联盟”即人形机器人产业联盟、“五平台”即服务全产业链的关键技术攻关平台、公共技术服务平台、训练检验中试平台、场景供需对接平台、产业金融服务平台。

Platform advantages: To enhance the capability for collaborative innovation between industry, academia, and research, as well as the ability to transform achievements into practical applications, Hangzhou is committing to actively promoting the construction of a high-energy industrial innovation platform with the "One Center, One Alliance, and Five Platforms." "One Center" refers to the Android Innovation Center, "One Alliance" refers to the Android Industry Alliance, and "Five Platforms" cover the entire industry chain, including the key technology research platform, public technology service platform, training and inspection pilot platform, scene supply and demand docking platform, and industrial financial service platform.



参会人员

Target Audience

来自政府、国际组织、知名院士、行业专家、机器人领域的领军企业创始人、高管以及产业链上下游的相关企业、应用领域(包括医疗、教育、救灾救援、公共安全、生产制造、家庭陪护等多个领域)代表及媒体等。

Government, international organizations, well-known academicians, industry experts, founders and executives of leading companies in the field of robotics, as well as related companies in the upstream and downstream of the industry chain, representatives of application fields (including medical care, education, disaster relief, public safety, manufacturing, family care, etc.) and the media.



预定展位

Contact us

请立即预定“HRTE 2027”展位, 越早预留位置越佳, 争取最大曝光率, 领先竞争对手, 开拓无限商机。

Please reserve the booth of "HRTE 2027" immediately. The sooner you reserve, the better your reserved position.

Strive for maximum exposure, lead competitors, and open up unlimited business opportunities.

如欲预订“HRTE 2027”采购交易会展位, 或了解更多信息, 请通过以下联络方法, 预订展位。

To reserve the booth of "HRTE 2027" or learn more information, please contact:

展会查询/Tel : (86-21) 6439-6190

E-mail: info@goldenexpo.com.cn