



2027 3rd Hangzhou International Humanoid Robot and Robotics Technology Exhibition

Opening Dinner · Sponsorship Packages

Intelligence Paves the Way, Blockchain Connects the World



Time

May 27th, 2027



Venue

Hangzhou Grand
Convention and Exhibition
Center-Zhejiang



Organizers

Zhejiang Robot Industry Association
Zhejiang University Robotics Institute
Golden Conference & Exhibition Group



Scale

2,000
people



The core value of the dinner party



The Third Industry Milestone

The largest annual opening banquet for humanoid robots in the Yangtze River Delta region



Official authoritative platform

The government, research institutions and industry alliances jointly witnessed



2,000 core decision-makers

Precisely target enterprise founders, senior executives, technical directors, purchasing managers and investment institutions



Brand-wide exposure

Pre-event warm-up, on-site dissemination, and continuous reporting after the event - a full-cycle publicity campaign



Efficient Business Collaboration

Precise resource matching facilitates business expansion, project implementation and capital linkage.

Sponsorship system (four-level hierarchy, limited and rare availability)



Diamond

**Exclusive overall
title sponsorship**

240,000 USD

per seat

Only 1



Gold

**Strategic partner
sponsorship**

197,000 USD

per seat

Only 3



Silver

**Strategic Cooperative
Sponsorship**

140,000 USD

per seat

Only 6



Diamond

**Specified category
Special sponsorship**

55,000 USD

**per category (Or
equivalent goods + cash)**

1 for each category

Diamond Core Rights



Exclusive Dinner Naming Rights

The full name of the banquet is officially set as "XX Night · The 3rd Hangzhou International Humanoid Robot and Robot Exhibition - Opening Welcome Banquet 2027"; the main visual design, background board, invitation letter, large screen, media press release, and all on-site materials will be globally named.



Opening remarks for the first 5 minutes

Delivering a speech to 2,000 industry decision-makers, showcasing technologies, products and strategic layouts.
There are 8 VIP seats at the main table: sharing the table with government leaders, academicians, leading enterprises in the industry, and top funds.



The central visual position of the entire scene

Main background LOGO: The largest LOGO is displayed continuously on the big screen during the opening, middle and closing ceremonies (3 minutes) and also plays the corporate promotional video. + LOGO; The sign-in wall, guidance, table cards and souvenirs are deeply integrated.



Official media interview + In-depth coverage

After the meeting, we will release an enterprise interview, a press release and industry case studies, and disseminate them across all platforms.



Top-level Honorary Award Presentation

The "2027 Humanoid Robot Industry Annual Chief Partner" plaque was presented on-site.



Organizing Committee 1-on-1 Resource Matching

Prioritize the connection with government policies, project implementation, procurement by leading terminals, integrated and standalone component supply, closed-door meetings for investment and financing, and meetings with overseas buyers.



Homepage carousel of the official website

Year-round brand exposure.



2000 copies of the list of participants (desensitized)

Used for subsequent business follow-up.

Gold Core Rights



Strategic Partner Agency Name

Main background, invitation letter, large screen, list of LOGOs, annotations.



Keynote speech by the forum moderator (20 minutes)

Participate in high-level discussions and present industry perspectives.



8 reserved seats for VIPs at separate tables



Main background + Large-screen slideshow + Guidebook for visitation in full-page advertisement



Official Honors

"2027 Humanoid Robot Industry Annual Golden Partner"



Targeted Business Matching 5 Groups

Upstream and downstream / Procurement / Overseas Buyer Connection Meeting.



16 standard pop-up stands + one on-site display area at the banquet venue

High exposure

Deep linking

Strategic Win-Win Situation

Silver Core Rights



Strategic Partner Agency Name

Background boards, large screens, the conference brochure, and the official website all display the LOGO uniformly.



Targeted Business Matching 5 Groups

Upstream and downstream / Procurement / Overseas Buyer Connection Meeting.



Standard seats for the dinner party: 4 seats



Priority booking of resources for the following year's exhibitions, forums and new product launches



Tourist Guide full-page advertisement + Official website cooperation list + Official honor certificate



8 standard pop-up booths + 1 on-site display area at the banquet venue

Specified category Special sponsorship

Optional categories:

Exclusive sponsorship of beverages for the dinner party

Exclusive sponsorship of high-end souvenirs

Exclusive sponsorship of tea break desserts

Check-in / Exclusive Sponsorship of Gift Bags

Core Rights



Exclusive Brand Sponsorship for Categories

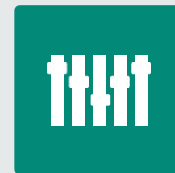
The host made a speech of gratitude and marked the on-site materials with "Exclusive Sponsorship".



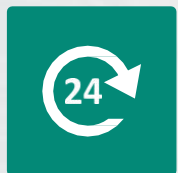
Two banquet seats available



Background board + Large screen carousel logo



4 standard pop-up stands + 1 on-site display area at the banquet venue



Tourist Guide Acknowledgement Page + Official Website Announcement

Multidimensional Exposure • Precise Reach

All sponsoring organizations · General shared rights



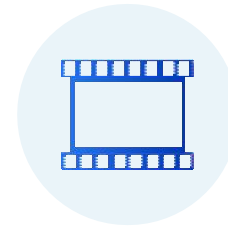
All of them have been included in the official strategic partner matrix of HRTE2027, and will be permanently displayed on the official website / public account / during visits.



Priority participation in the launch of new products, closed-door roadshows, vertical forums, and signing ceremonies.



Give priority to cooperating with local robot/industrial manufacturing special projects, policies, subsidies and demonstration projects.

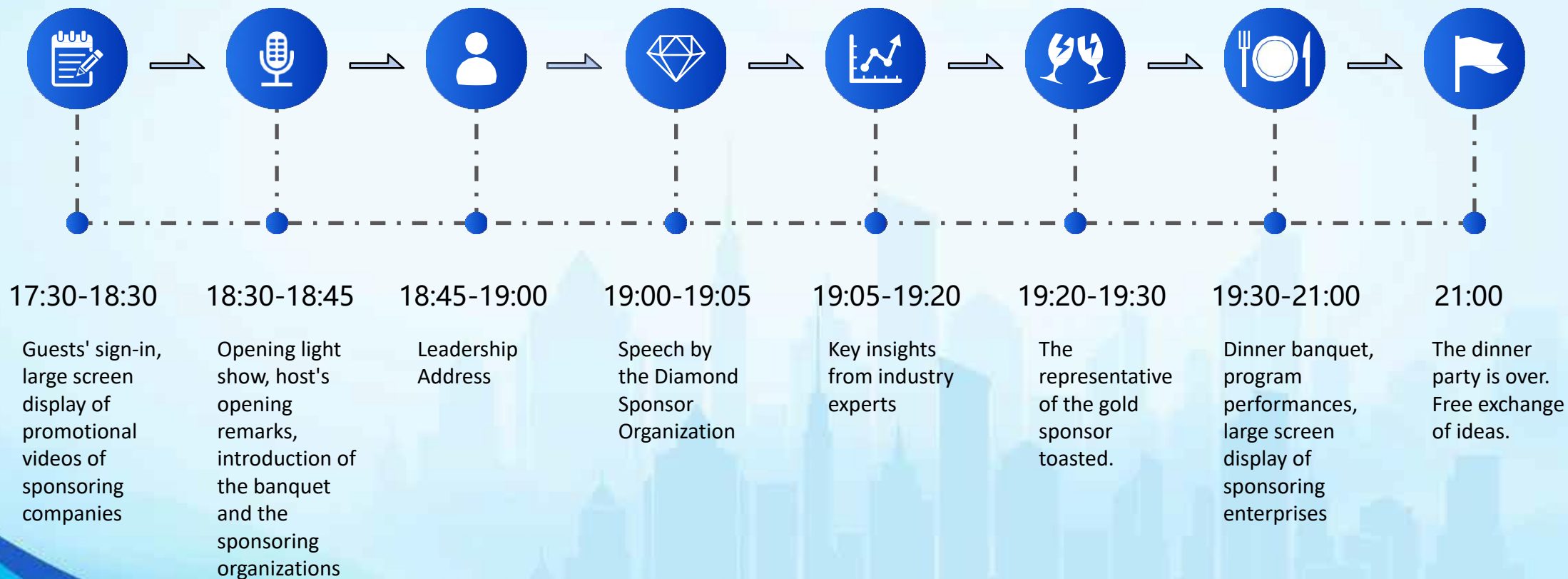


High-definition photos, video clips and media reports of the banquet are all included in the package and delivered to you.



All sponsoring companies can distribute their company materials/samples (within the compliance limits) at the exhibition site.

Dinner Party Flow (Illustration)



Cooperation and Connection



2027 The Third Hangzhou International Humanoid Robot and Robotics Technology Exhibition Organizing Committee

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